

TOPSPEAK

The Inhouse Journal of
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Growing everyday...



As the year progresses towards start of new season, we are thankful at the trough of economic recessionary trend. New stable government is in place at the center and with their dynamic and pragmatic approaches, everything shall definitely change for the better. Their focus on infrastructure and emphasis of north east is evident. I finally believe that, "acche din same wale hain".

At Topcem, we are leading ahead from our competitors with very strong fundamentals. We are having one of the lowest debt in comparison with the company size, among all cement firms here in north east. Our dealers network is one of the strongest and most trust worthy. This network of dealers has been the primary reason behind the success of Topcem, as a company and as a brand. Going forward, the incoming season looks promising and full of business.

Bajrang
Bajrang Lohia
Director

E V E N T S

Blood Donation Camp 7th January 2014:

A Blood Donation camp was organized in association with the Guwahati Medical College Blood bank in the Guest House of Topcem. Employees from Topcem Corporate office, the Godowns and the Topcem India Plant donated blood. There were more than 50 participants. Doctors and experts from Guwahati Medical College were present in the session. The event was held to celebrate the New Year. Moreover, the senior management people were also present on the occasion. It may be noted that Topcem has been holding blood donation camp since last two years.



Give Blood
Save Life



Canopy and Incorporation of Branding Van January 2014:

The canopy Activity, which forms a major part of Topcem Cement's rural branding activity, was also organized this year. The activities are still now in progress in various locations. Moreover, the canopy activity was given a boost this year with



the incorporation of Branding Van. The canopy was replaced with these vans. Games were installed inside these vans along with audio visual facilities and were displayed in various rural areas.



Technical meet on the 72nd Road Congress organized by PWD and Border Roads

A Technical Meet was organized jointly by The PWD and Border Roads on the occasion of 72nd

Road Congress. Display stalls by various companies were installed in the venue. Topcem also participated in the event. A stall was installed where various items of Branding and Product components were displayed. The event was held for three days and the turnout was high. The Technical and Marketing team represented Topcem on the occasion.

Awareness Programme on green building organized by CII:

A programme on 'Green Building' was organized by CII to make people aware of the concept of Green building. Various presentations were made by experts on the occasion. Mr. Anil Kapur V.P. (Sales & Marketing) Topcem Cement was the Guest speaker for the event.





Pratin Bihare Birina

The 'Bihare Birina' a yearly Bihu competition organized by Pratin and Sponsored by Topcem, was also held this year. The month long activity started in Guwahati. More than 125 groups participated in the competition. The event covered entire months of April and May 2014. The participating groups hailed from Sonagar, Jorhat, Guwahati and many other locations.



CORPORATE SOCIAL RESPONSIBILITY



Holi at Assam Autism foundation 12th March 2014:

To celebrate the festival of Holi in a special way, Topcem Cement associated with Assam Autism Foundation to revel the occasion with the Challenged children of Assam Autism Foundation. Various games were played along with Holi. The V.P. (Sales & Marketing) Topcem Cement, Mr. Avil Kapur was present on the occasion and he too participated the festivities. The Foundation was gifted with a Printer along with gifts for the children.





Holi at Ashadeep (A school for disabled Children)

On the 14th March 2014, Topcon cement celebrated holi with Ashadeep Children. This was a rare occasion where the wives of Executive Director, Mrs. Anita Lohia and V.P. (Sales & Marketing), Mrs. Anita Kapur were present. They played Holi with the Children and distributed gifts to all participating children of Ashadeep.



Bihu at Mother Teresa Old Age Home

With the view of celebrating bihu with the Old People of Mother Teresa Old Age Home, a Grand celebration was organized with the motive of providing a space for these senior people to enjoy the festivities of bihu celebrations. More than 25 inmates of the old age home participated on the occasion. Mr. Anil Kapur, V.P. (Sales and Marketing) Topcon cement, was present with his entire team. All the elderly inmates were felicitated on the occasion. A bihu troupe performed bihu dance where some of the elderly members also participated. The event got over with Lunch being provided to everyone.



7th Annual Meet



Like the previous years, this year too, the Annual Dealer Meet was held on the 2nd of June 2014 at Central Medical College Auditorium. Dealers from entire North East, North Bengal and Bihar were present on the occasion. The Sales Promoters of the areas were also present. Shri Kallish Ch. Lohia (Chairman), Shri Ranowatar Agrawal (Managing Director), Shri Mahendra Kumar Anandwala (Managing Director), Shri Rajendra Lohia (Director) and Shri Anil Kumar (C.E. Sales & Marketing) inaugurated the event. Dealers were awarded Gold, Silver and Bronze trophies according to their performance. The awards were given away by the senior dignitaries from the management present on the occasion. There were performances by various artists. The extravaganza concluded with dinner followed by gift distribution.





Kolkata Office

Corporate Office Picnic, AT Aqua Marina (Kolkata) - 23rd January 2014

On the 23rd of January 2014, the whole team of Meghola Cements Limited (Kolkata office) went for a picnic cum recreation in AT Aqua Marina Kolkata. It was a day long affair and the main purpose was re-creation in an otherwise hectic and monotonous schedule. Various games were played and prizes were distributed to all the participants along group dancing, pool activities. All the seniors along with their team member were present to revel the occasion.





"Holi Celebration":

Holi was celebrated on the 17th of March 2014 in the MCL Plant. All the Employees along with their families were present on the occasion. The seniors were also there to celebrate the event.

"Republic Day Celebration":

Like every year, this year too Republic Day was celebrated on the 26th January, 2014 in the MCL plant at Lumsahing. The programme started with Flag hoisting by Mr. R.K. Purok (President MCL Plant). There were various other cultural events which marked the occasion.



"Mock Drill Programme":

On the 6th June 2014 Mock Drill Programme was conducted by our Safety & Vigilance Department to train our MCL employees in case of any emergencies and Fire Safety. The Employees were trained how to Handle emergency situations and what to be done during a fire emergency.

This is one of the most important part of the drill.



"New Year Party":

The advent of New Year was celebrated in the MCL Plant in a colourful platform on the 1st January, 2014. The President Mr. R.K. Purok and all other HODs were present to celebrate the evening.



PLANT ACTIVITIES

Interdepartmental Cricket Tournaments

Inter departmental cricket tournament was held on the 2nd January 2014 in the Topcem India site at Courpur. All the departments participated in the event. The Security Department were victorious and Dispatch Department were declared as runners-up.



BIHAR LAUNCHING

Topcem was launched in Bihar on the 2nd of April 2014. Apart from North East and North Bengal, this was the third location which was incorporated in Topcem's Map. The launching was marked by a gala occasion. From the Top management, Mr. Rajrang Lohia (Director), Mr. Anil Kumar (V.P. Sales & Marketing), Mr. Sujit Ghosh (GM, Sales) along with the sales and marketing team members were present. All the proposal dealers were also present to celebrate the occasion.



GRIEF AND I

Grief is my best friend,
Which runs behind me
Like a shadow of death!
Grief is my life
Wanders with me -
In every walk of my life.
Never it drives apart from me.
Likely it will be finished-
My life in the midst of grief
Shall I never see
The twilight of Peace?
Tell me Oh God!
How far it is!
Or it is a gift of yours
Or it is not for me
Will it stay with me?
Or
May be out forever!

Arpita Dutta Chowdhury



ACADEMIC ACHIEVEMENTS



Miss Sweta Saha

She scored 80% marks in Matriculation Examination Held under CBSE curriculum 2013. She is the daughter of Mr. Rupesh Saha (Assistant Manager Accounts).



Miss Manisha Thakur

She scored 69% marks in Matriculation Examination Held under CBSE curriculum 2013. She is the daughter of Mr. Handarshna Thakur (Assistant Manager Administration and HR).

“It is important how we view the youth of our nation. To simply consider them as new age voters will be a big mistake. They are the new age power.”

“A son of a poor man is standing in front of you today. This is the strength of a democracy.”

“Hard work never brings fatigue. It brings satisfaction.”





KHAGEN MAHANTA

T R I B U T E

The voice that enthralled thousands with his folk and traditional songs for over five decades, Bihu Samrat, Khagen Mahanta, was born on 17 August 1942 in Nagan. His father, was Harendranath Mahanta and mother LakshmiPriya Devi, took to the fascinating world of music at an early stage. His Bihu songs, Borgeet and other folk songs are evergreen to the Assamese society. At the age of 15, he started performing in the music concerts in Shillong. In 1959, he won the gold medal in Inno-University Youth Festival in Kohil- playing to two sided drum competition. In the same year, he got the opportunity of singing in Delhi Dwarakasera, during the inaugural of the channel's launch, with his programme much appreciated by viewers. During the Language Movement (Bihasha Andolan) in 1960, he was a member of the group "Harmony" whose main motive was to popularize human values with his melodious voice and compositions. In 1961, his first gramophone recorded song was broadcast from Guwahati All India Radio Centre. In the same year he also participated in the "World Peace Festival" in Kolkata. He, along with his wife, Archana Mahanta, is well known for popularizing Bihu songs on stage across the state and outside. They are the most respected musical duo in Assam. Besides Bihu, he also essayed into traditional genres of Assamese music including Borgeet and folk music of different communities of the region. He was very passionate about Assamese folk music and its preservation. Apart from folk music, he also contributed to the evolution of modern Assamese music both as a singer and a composer and also had given music to Assamese films.

For his contribution to Assamese Culture and Music, he was conferred with various National and International Awards including the Sangeet Natak Akademy in 1992.

Other notable awards are: • 1988 - Film Craft Award • 1994 - Shrirey Award • 1999 - Sampatadharyo

 **TOPCEM**
CEMENT
Mazbooti ka bharosa...jamesha

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