

*A
Merry Christmas
&
A Happy New Year*



TOPCEM STOP SPEAK

The Inhouse Journal of Topcem Cement

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Issue December 2012



From Editor's Desk



Dear Readers,

It gives me immense pleasure to see the new avenues being reached by Topcem Cement. Apart from achievement in sales, the Company ventured into many areas of social responsibilities. It ranged from planting of 100000 plant saplings to help spread the green concept, to disposal of rejected Vishwakarma idols from the road sides. Apart from this, Topcem associated with CII on various environmental projects. All these activities contributed to give Topcem an edge in promoting its brand image, over its competitors.

In conclusion, I would like to thank all those associated with Topcem and have lent their invaluable support in every achievement.

Happy Reading.

Rajang Lohia
Editor

CSR Activities

Idol Disposal:

On 21st September, 2012

The Company decided to clear out all the left-out Vishwakarma idols by the road side. Every year these idols are creating a cleanliness paradox. So, this year, Topcem Cement tried its level best to clear as many idols as possible enunciating its cleanliness drive.



Another event commemorating the birthday of Dr. Bhupen Hazarika was held at Parizat Academy at Guwahati where school children participated in 'Bhupendra Sangeet Competition' in the school premises. The entire event was sponsored by Topcem Cement.

Eminent personalities like Paranjeet Borkotoky, the famous music composer, were present on the occasion.



Live Green is the Philosophy adopted by Topcem

TOP DRIVE
SPEAK



Dr. Bhupen Hazarika's Birthday celebrations

On the 8th September 2012,

the birthday of Dr. Bhupen Hazarika was celebrated by Topcem employees in a special way. 100,000 saplings were planted in the premises of Topcem India Plant to celebrate the cause and to enhance awareness of the 'Green Concept'. All the Heads of various departments were present on the occasion. Mr. Rajesh Ranjan, the plant head was also present along with AGM (Marketing). All the employees in the plant participated in the event.

Manuhey Manuhar Baboy

A music competition was also held on the Birthday of Dr. Bhupen Hazarika. Participants from all over Assam participated on the occasion. Topcem Cement was one of the sponsors of the grand event.



TOP EVENTS SPEAK



CI (Young Indians)

Heritage Week Celebration 2012

The Young Indians Chapter of the CI posed a platform on the closing day of the 'Heritage Week' in which eminent personalities like Mr. Swapnil Banaski, Secretary Cultural Affairs, Govt. of Assam spoke with pupils from various fields. A contest on 'Clean Samrat' was organized on this occasion wherein the student from various schools of the city participated and winners were awarded the prize.



Vishwakarma Puja

On the 17th September, 2012

Vishwakarma puja was performed with all the heads in all the plants and godown. Plant heads along with all the godown in-charge and employees were present on the occasion to celebrate the festival with gaiety. Floral offerings were made to the God followed by distribution of Prasad.



World Heart day

On the 30th September, 2012

The 'World Heart Day' was organized by the Heart Care Society, Tinsukia Chapter on 30th September 2012 in association with Topcon Cement. Mr. Ajay Banaski, ADC, Tinsukia was the chief guest and Mr. B.P. Baidya, (a renowned research scholar from Tinsukia) was the Guest of honour. Eminent personalities like Dr. N.K. Bhattacharya, President, Central Committee of Heart Care Society, Dr. K.R. Das, Secretary, Heart Care Society and many other dignitaries were also present in the event. There was a felicitation ceremony followed by the lighting of the lamp. In the evening, school students participated in a walkathon race organized by the 'Heart Care Society' on the occasion.



Puja Branding in Dealer Points

On 5th October, 2012

On the occasion of the Durga Puja, all the dealer's points were decorated with branding items like danglers and banners. It was a 15-days project which covered entire Assam including Barak Valley. More than 300 dealer points were covered in the process.



Sharad Sanman 2012

Like every year, the Sharad Sanman was held during the Durga Puja festivities. A team of eminent judges was along with the team from Topcon Cement and The Times of India visited the various pandas at different locations of Guwahati. The event covered the entire Guwahati City and finally, twenty five Pujas were shortlisted. Pujas under various categories were awarded for their sheer display of creativity and pure concepts, they worked on.



CII Yi Award Ceremony

On 6th November, 2012

The "Misson Clean Guwahati" contest awards were awarded in an event held at NCC House in Guwahati on 6th November 2012. The Honorable Chief Minister of Assam, Sri Tarun Gogoi gave away the awards to the winners, Mr. Sushant Laha, Executive Director, Topcon Cement and other dignitaries were present on the occasion.



Biswanath Mela

During 24th-25th
November, 2012

The traditional Biswanath Mela was held at Biswanath Charali. It was an exhibition of various traditional items and many different kinds of competitions were held. Topcon also took part in the event and put up a stall in the Mela.



Pre-Diwali Celebration

On 10th November, 2012

A pre-Diwali celebration was held at the office premises for the employees of Topcon. It was a one-day event and various competitions were held which included Quiz, Dandi-Charadee and traditional dress competition etc. The winners were awarded with gifts of various kinds. The event was anchored by Ms. Anil Kapur and Mr. Vikash Mohawari.



TECHNICAL EVENT

The BIS conference

On 7th November, 2012

The annual "World Standards Day" was organized by the Bureau of Indian Standards on 10th November 2012 at Rajmahal Hotel Guwahati. Eminent personalities like Mr. Manish Thakur, IAS, Secretary Environmental Affairs, Govt. of Assam, among others, was present on the occasion.



TOP ACTIVITIES SPEAK



Awarding Academic Excellence

On 14th August, 2012

Academic association has been an integral part of Topcon's activities in the sphere of social responsibilities.

Achievements by students in various fields have always been appreciated by the company. To continue with this tradition, Topcon gave away scholarships to school students who cleared the 10th examination from the Lurnehring area. On the 14th August 2012, the scholarships were given to the students by Mr. R.K. Pareek, President (Commercial and Administration). Other senior plant officials were also present on the occasion.



Independence Day Celebration

On 15th August, 2012

The Independence Day was celebrated on the 15th August 2012 with great enthusiasm. A parade was organized and flag was hoisted followed by sweets distribution. Directors of the company Mr. Phoo Singh, President Mr. R.K. Pareek among others were present to celebrate the occasion.



Fire Fighting Training

On 17th October, 2012

The Milling Fire Safety Department conducted a training session in the Plant premises to train the workers on fire safety measures. Considering the possible hazards, the training was arranged by the HR department in coordination with the Milling Fire Safety Department. It was a day long programme and representatives from all the departments were present on the occasion.



Diwali Celebrations

On 14th November, 2012

Diwali was celebrated in the residential quarters in the Topcon Park in Lurnehring. The premises were decorated and lit up for the occasion. A family get together was organized and all the "Head of the Departments" were present along with their family.



TOP SPEAK ACHIEVEMENTS



Miss Manila Thakur, daughter of Mr. Harish Chandra Thakur, Assistant Manager Admin, Topcom India and Mrs. Manoj Devi secured 79% marks in the Higher Secondary Examination held under Assam Higher Secondary Education Council in 2013.



Miss Sangeeta Rai, daughter of Mr. Subhendu Rai, (Authorized transporter of Topcom centers) and Mrs. Shikha Rai was given the certificate of appreciation by Mr. Kapil Sibal, Honorable Minister of Human Resource Development, Govt. of India, for her performance in class X held under the newly developed Continuous and Comprehensive Evaluation (CCE) Scheme in the year 2010-2011.

TOP JODI SPEAK



TOP TRIBUTE SPEAK

Mamoni Raisom Goswami

14th November 1942 – 29th November 2011

Indira Goswami, known by her pen name Mamoni Raisom Goswami and popularly as Mamoni Bakede, was an Assamese editor, poet, professor, scholar and writer.

A celebrated writer of contemporary Indian literature, many of her works have been translated into English from her native Assamese. These include *The Moth Eaten Howdah of the Tuskes*, *Pages Stained With Blood* and *The Man from Chinnamasta*. Her work has also been recreated on stage and celluloid. The film *Adajya*, based on her novel won many international awards.

She is also known for her attempts to structure social change, both through her writings and as mediator between the armed militant group United Liberation Front of Assam and the Government of India. This led to the formation of a peace committee named People's Consultative Group.

Although, she suffered from depression since her childhood and repeated suicide attempts marred her youth, Mamoni Goswami is an example of how a person can beat insurmountable odds by overcoming their past and go onto become a legend.



- 1983 Sahitya Akademi Award (for Mamoni Dhara Tarawa)
- 1988 Assam Sahitya Sabha Award
- 1989 Bharat Nirman Award
- 1992 Saurashtra Award of Uttar Pradesh Hindi Sansthan of Government of India
- 1993 Katha National Award for Literature
- 1996 Kamal Kumari Foundation National Award
- 2001 Jnanpith Award
- 2002 D Litt Degree from Rabindra Bharati University, West Bengal
- 2002 Mahiyoshi Jaymal Award with a citation in gold by Ahom Court of Assam
- 2002 Padma Shri (She refused to accept)
- 2007 D Litt Degree from Rajiv Gandhi University Assamachal Pradesh
- 2008 D Litt Degree from Indira Gandhi National Open University
- 2008 Iyer Chandra Vidyasagar Gold Plate from Asiatic Society
- 2008 Principal Prince Claus Award
- 2009 Krishnakanta Handique Award, Assam Sahitya Sabha



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